



Austin, TX

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CHRIS ZAHOS
SENIOR GRAPHIC DESIGNER

RATE CARD

Hourly Freelance Design Work

BRAND IDENTITY + PRINT DESIGN

DESCRIPTION OF WORK (\$75/HR)	PRICE*
Logo Design Concept Studies (8-12 concepts) – (10-14hrs)	\$750-\$1,050
Business Stationary - (2 concepts) Biz Cards, Letterhead + Envelopes – (10hrs)	\$750
Brochure Design Concept - Tri-fold (11" x 8.5") – (6-10hrs)	\$450-\$750
Brochure Design Concept - Bi-Fold (17" x 11") – (6-10hrs)	\$450-\$750
Menu Design – (8-14hrs)	\$600-\$1050
Flyer Design Concept – (4-8hrs)	\$300-\$600
Poster / Large Format Sign / Banner - 1 Design Concept – (8-12hrs)	\$600-\$900

WEB DESIGN

DESCRIPTION OF WORK (\$75/HR)	PRICE*
Graphic Design- 1 Concept - Home & Child page (16 hours)	\$1,200
Rotatin GIF Banner Ad – (8-10hrs)	\$600-\$750
Email Newsletter Design – (8-12hrs)	\$600-\$900
Icon Designs - (1hr-2hrs per icon)	\$75-\$150
Web page Hero Photo Header PSD styling/treatment/ (1-3 hrs/pg)	\$75-\$225

* Design work pricing may vary due to the fact that all design projects are unique and some more complex than others. Pricing indicated in the listings above are only approximations in time it should take to complete the given design project.